



HISTORY & HERITAGE

Here's a brief glimpse of some of the proudest moments we've shared as a company...

1976

- The Finish Line founders Alan Cohen, David Klapper and John Dormont open Indiana's first The Athlete's Foot store in downtown Indianapolis. Larry Sablosky and Dave Fagin sign on as partners a short time later.

1982

- First Finish Line store opens in Speedway, Indiana on July 2.

1986

- Remaining The Athlete's Foot locations change to Finish Line stores.

1991

- 100th Finish Line store opens and the company surpasses \$100 million in sales.

1992

- The Finish Line, Inc. goes public.

1995

- 200th Finish Line store opens.

1996

- Finish Line surpasses \$300 million in sales.
- Co-founder Dave Fagin retires from the company.

1998

- Finish Line Youth Foundation is created. The Foundation has donated more than \$10 million to organizations that make a difference in the lives of youth in the communities where Finish Line employees and customers live, work and play.

1999

- With 460 open stores and FinishLine.com posting its first online sale, Finish Line surpasses \$500 million in sales.

2002

- Finish Line becomes the second largest athletic retailer (based on sales revenues).

2003

- Finish Line celebrates the opening its 500th store by ringing the Opening Bell at NASDAQ Exchange.

Finish Line, Inc.
3308 North Mitthoeffer Road
Indianapolis, IN 46235

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FINISH LINE

- NBA Legend Michael Jordan surprises Finish Line managers at their National Managers Meeting.
- Steve Schneider is appointed Chief Operating Officer.

2005

- Annual sales surpass \$1 billion for the first time.

2008

- Co-founder Alan Cohen retires and Glenn Lyon is named Chief Executive Officer.
- Steve Schneider is named President and Chief Operating Officer.

2009

- Co-founder David Klapper retires from the company.

2010

- Glenn Lyon is named Chairman of The Finish Line, Inc.
- Sam Sato is appointed President and Chief Merchandising Officer.

2011

- Finish Line acquires an 18-store specialty running chain, operating under The Running Company banner.
- Finish Line reaches 1 million fans on Facebook (have you “liked” us yet?).

2012

- Sam Sato is named President of the Finish Line Brand
- The Running Company is rebranded to Running Specialty Group.
- Finish Line announces a multi-year commitment to Special Olympics.
- Executives ring the opening bell at NASDAQ to celebrate 30 years.
- FinishLine.com surpasses \$100 million in sales.

2013

- Finish Line launches expansion into Macy’s with the opening of its first shop and adds more than \$100 million in sales.
- Company announces sponsorship of WNBA champions the Indiana Fever, which features the Finish Line logo on the jersey.

2014

- Finish Line Winner’s Circle program surpasses 10 million members. A mobile app is launched in support of the program.
- Glenn Lyon joins the board of Special Olympics International.
- Bill Kirkendall is appointed Executive Vice President, President of the Running Specialty Group, and resigns from Finish Line’s board.
- Sam Sato is appointed President of The Finish Line, Inc. and elected to the board.

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FINISH LINE

- Finish Line Youth Foundation announces a gift of \$1.25 million to build a Boys & Girls Club near the Finish Line headquarters. This is the largest single donation from the Foundation to date.
- Finish Line completes the build out of its 400th Macy's shop and surpasses \$200 million as a result of the expansion.

2015

- RSG announces its strategic, gradual rebranding initiative to evolve its entire fleet of stores under one united brand – JackRabbit. The rollout begins in New York surrounding the New York City Marathon.
- Finish Line joins Snapchat (FinishLine) and averages approximately 8,000 views per snap.
- The company's Twitter and Instagram (both @FinishLine) accounts reach 500,000 followers.
- Steve Schneider retires from the company.

2016

- Finish Line President Sam Sato succeeds Glenn Lyon as Chief Executive Officer. Glenn to serve as Executive Chairman of the Board through end of 2016 calendar year.
- Melissa Greenwell is named Executive Vice President, Chief Operating Officer.
- The Finish Line Boys & Girls Club opens its doors and welcomes young people from the Indianapolis area to realize their full potential as productive, responsible and caring citizens.